

**Announcement to Members Regarding Amendments to the
Advertising Guideline and New Social Media Advisory**
March 2, 2021

Amended Advertising Guideline

At their meeting on February 26, 2021, Council approved amendments to the Advertising Guideline. The amended Advertising Guideline can be found here:

- [Advertising Guideline](#)

Social Media Advisory

At their meeting on February 26, 2021, Council approved a new Social Media Advisory. This advisory discusses the use of social media by Members and its unique challenges. The new Social Media Advisory can be found here:

- [Social Media Advisory](#)

Both of the above are now in effect.

For further information or if you have any questions, please contact Meghan Hoult, D.Pod.M., Practice Advisor at mhoult@cocoo.on.ca or 416-542-1333 ext. 227.



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